

Conducting Internet Research

Duration: 1 Day

Course Overview:

In this informative one-day course, students get hands-on experience on conducting research on the Internet. This course focuses on the use of Internet-based research tools, such as search engines and subject trees, to conduct efficient, results-oriented research.

Students Learn:

- What research tools are available, and how to use them
- How to incorporate general or specific approaches to the research process
- How to find people and organizations
- What a “subject tree” is and how to browse one
- What a “search engine” is and how to use one effectively
- How to use Boolean logic to optimize search results

Who Should Attend: Anyone interested in learning how to apply successful techniques in performing Internet-based research to optimize their time spent on the Internet.

Prerequisites: Windows 2000 or XP Introduction or equivalent knowledge, Introduction to the Internet or equivalent knowledge, as well as experience with a Web browser (such as Internet Explorer).

Course Outline:

Principles Of Internet Research

What Is Internet Research?
The Nature Of Internet-based Information
Information Accessibility
Internet Research Tools

The Research Process

What Is The Research Process?
Validation

Finding People & Organizations

Finding A Person
Finding An Organization

Using Subject Trees

What Is A Subject Tree?
Browsing A Subject Tree
Annotated Subject Trees
Distributed Subject Trees

Using Search Engines

What Is A Search Engine?
Query Terms
Query Forms
Databases
Hit Lists

Advanced Search Techniques

Boolean Logic
The *AND* Operator
The *OR* Operator
The *NOT* Operator
Boolean Parenthetical Phrases
Proximity Functions
Search Engine Comparison

Meta-Search Engines

What is a Meta-Search Engine?
Meta-Search Engine Advantages & Disadvantages
Meta Hit List Formats
Examples of Meta-Search Engines

Course Review: Putting Internet Searching Techniques to Use